

# Sustainable Desalination System - An EPS@ISEP 2016 Project



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# PRODUCT : Pyramid Water

- Problem
- Goal
- Marketing study
- Product development
  - From the beginning...
  - To the final one
  - Issues and solutions
  - Results

# PROBLEM

Not enough drinkable water in earth

# GOAL

sustainable system to create drinkable water

# MARKETING STUDY

target  
strategy (face, qr code, 2 sizes,...)

# PROJECT DEVELOPMENT

FROM THE  
BEGINNING

RESULTS

TO THE FINAL  
ONE

ISSUES AND  
SOLUTIONS



# FROM THE BEGINNING

TO THE FINAL  
ONE



# ISSUES AND SOLUTIONS

# RESULTS

# SUSTAINABILITY

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# FINAL REVIEW :

## Our story

- Professional learning
- Personal learning
- GIVE ME 5

# PROFESSIONAL LEARNING

- Portuguese
- Project Management
- Ethic, ....

# PERSONAL LEARNING

English  
communication  
tourism, ...

**GIVE ME 5**



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